



## Company News

Date: October 1, 2019

# IAR Systems and Secure Thingz invite visitors of Arm TechCon 2019 to conference sessions on code quality, safety and security

**IAR Systems and Secure Thingz are presenting a number of conference sessions at Arm TechCon, October 8-10, in San Jose Convention Center, California**

Uppsala, Sweden—October 1, 2019—IAR Systems®, the future-proof supplier of software tools and services for embedded development, and Secure Thingz, the global domain expert in device security, embedded systems, and lifecycle management, announce their participation at this year's Arm TechCon, October 8-10, in San Jose, California, with a number of conference tracks.

For many years, IAR Systems has been hosting conference sessions at Arm TechCon to share the company's expertise and help embedded developers make their day-to-day work more efficient and to boost their skills. Like last year, the company is joining forces with its sister company Secure Thingz at Arm TechCon.

IAR Systems and Secure Thingz are exhibiting at Arm TechCon in booth 740.

The sessions presented by IAR Systems and Secure Thingz are:

### **Tuesday, October 8**

9:00 AM - 9:50 AM: *How to Build a Secure IoT Device – a Developers' Perspective*

Presented by Clive Watts, Product Manager, Secure Thingz

Executive Ballroom 210A

1:30 PM - 2:20 PM: *Automotive Security Meets Safety*

Presented by Stephan Spitz, CSO, Secure Thingz

Executive Ballroom 210E

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3:30 PM - 4:20 PM: *Are You Using All the Debugging Functionality of TrustZone Devices?*

Presented by Aaron Bauch, FAE, IAR Systems

Executive Ballroom 210E

3:30 PM - 4:20 PM: *Securing the IoT Supply Chain with Integrated SoC Security*

Presented by Clive Watts, Product Manager, Secure Thingz

Executive Ballroom 210H

**Wednesday, October 9**

11:30 AM - 12:20 PM: *Security Legislation and the Impact on IoT*

Presented by Haydn Povey, Founder and CEO, Secure Thingz

Executive Ballroom 210C

1:30 PM - 2:20 PM: *Should I Use Modern C18/C++17 in my next design?*

Presented by Aaron Bauch, FAE, IAR Systems

Executive Ballroom 210C

2:30 PM - 3:20 PM: *Continuous Code Inspection*

Presented by Zulfi Zamindar, FAE, IAR Systems

Executive Ballroom 210C

3:30 PM - 4:20 PM, *Practical Assistance for Validating your Automotive Application*

Presented by Shawn Prestridge, Senior FAE, IAR Systems

Executive Ballroom 210C

4:30 PM - 5:20 PM: *Mastering the Challenge of Multicore SoC Debugging*

Presented by Aaron Bauch, FAE, IAR Systems

Executive Ballroom 210C

In addition to the conference tracks, Haydn Povey, Founder and CEO, Secure Thingz, will be on the speaker panel *How to Design and Deploy Secure Connected Industrial Systems* on Wednesday, 5:15 PM - 6:00 PM in Expo Hall Theater. The panel also includes speakers from Arm, Microchip, Microsoft and Embedded Computing Design.

### Ends

**Editor's Note:** IAR Systems, IAR Embedded Workbench, Embedded Trust, C-Trust, IAR Connect, C-SPY, C-RUN, C-STAT, IAR Visual State, IAR KickStart Kit, I-jet, I-jet Trace, I-scope, IAR Academy, IAR, and the logotype of IAR Systems are trademarks or registered trademarks owned by IAR Systems AB. All other product names are trademarks of their respective owners.

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## About IAR Systems

IAR Systems supplies future-proof software tools and services for embedded development, enabling companies worldwide to create the products of today and the innovations of tomorrow. Since 1983, IAR Systems' solutions have ensured quality, reliability and efficiency in the development of over one million embedded applications. The company is headquartered in Uppsala, Sweden and has sales and support offices all over the world. Since 2018, Secure Thingz, a provider of advanced security solutions for embedded systems in the IoT, is part of IAR Systems Group AB. IAR Systems Group AB is listed on NASDAQ OMX Stockholm, Mid Cap. Learn more at [www.iar.com](http://www.iar.com).

## About Secure Thingz

Secure Thingz is the global domain expert in device security, embedded systems, and lifecycle management. In 2018, the company was acquired by IAR Systems Group AB, the future-proof supplier of software tools and services for embedded development. Secure Thingz is focused on delivering advanced security solutions into the emerging industrial Internet of Things, critical infrastructure, automotive and other markets. The Secure Deploy™ architecture has been developed to solve the major security issues challenging the IoT. Secure Thingz solutions ensure a cost-efficient root of trust in low-cost microcontrollers to deliver a core set of critical services through the product lifecycle, alongside secure deployment, production and update infrastructure. Secure Thingz is a founding member and Executive Board member of the Internet of Things Security Foundation ([www.iotsecurityfoundation.org](http://www.iotsecurityfoundation.org)), the leading global organization for IoT Security.